

MIKE'S TOOLKIT FOR ENTREPRENEURS

Read two free chapters of:

- [**Get Different:** Marketing That Can't Be Ignored!](#)
- [**Fix This Next:** Make the Vital Change That Will Level Up Your Business](#)
- [**Clockwork:** Design Your Business To Run Itself](#)
- [**Profit First:** Transform Your Business from a Cash-Eating Monster to a Money-Making Machine](#)
- [**The Pumpkin Plan:** A Simple Strategy to Grow a Remarkable Business in Any Field](#)
- [**Surge:** Time the Marketplace, Ride the Wave of Consumer Demand, and Become Your Industry's Biggest Kahuna](#)
- [**The Toilet Paper Entrepreneur:** The Tell-It-Like-It-Is Guide to Cleaning Up In Business, Even If You Are at the End of Your Roll](#)

Take a look at what I speak about:

- [**When You \(and Your Audience\) Demand the Best**](#)
- [**Profit First:** How To Make Any Business Highly Profitable, by the Very Next Deposit](#)
- [**The Secret to Standing Out**](#)
- [**The Pumpkin Plan:** A Simple Strategy For Growing A Remarkable Business In Any Field](#)
- [**Customized Talk Just for You:** The best speeches are designed specifically with your audience in mind](#)

See page 2 for more →

RESOURCES

Get Different:

[Free Resources](#)

Clockwork:

[Virtual Clockwork Kit](#)

Fix This Next:

[The OMEN Process](#)

[Audio Book Readers: The Graphics & Charts](#)

Profit First:

[Frequently Asked Questions](#)

[Overview & One-Sheet](#)

[Find a Bank that Supports Profit First](#)

[Audio Book Readers: The Graphics & Charts](#)

[Instant Assessment](#)

[To Do \(Task Management Form\)](#)

[Profit Pod Starter Kit & Sample Agenda](#)

[Profit First Kids – Chore List](#)

Surge:

[The Surge S Chart](#)

[Feedback Collector \(Spreadsheet\)](#)

Pumpkin Plan:

[Sweet Spot Analysis](#)

[Client Assessment Spreadsheet](#)

[Discover Your Company's Immutable Laws](#)

The Toilet Paper Entrepreneur:

[Prosperity Plan](#)

[Quarterly Plan](#)

[Daily Metrics](#)

ENTREPRENEURS RULE!

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You rock! - Mike